

Phenomenex is renowned not only for our advanced separation sciences technologies, but all the unconventional ways we promote humanitarianism, too.

On June 26, Phenomenex CEO Fasha Mahjoor and his team challenged the American Red Cross Los Angeles Region for a rematch at our second annual Soccer Charity Cup. Dubbed the “Phenoms,” we were donned in blue as our adversaries came dressed in red (appropriate, being in the business of blood and all). Of course, both sides were playing for the same goal: to help the American Red Cross, a charity near and dear to our heart, in their quest to save lives. A \$10,000 check was presented to the organization immediately after we seized a 5-1 victory.



Mahjoor and American Red Cross Los Angeles Region CEO Jarrett Barrios even paired up to defend the goal for some half time entertainment.



With their legs bound together, the duo challenged audience members to take penalty kicks against them. (Anyone who made a goal earned a Starbucks gift card.)

Salespeople, product specialists, and engineers played the field that day while human resources staff passed out water bottles and fruit; the marketing department gave cable news interviews and managers cheered from the sidelines. Even a 25-year Phenomenex sales veteran gallantly served as goalie. What separates Phenomenex from other companies is our collective commitment—*everyone* is involved in making philanthropy the pinnacle of our corporate culture.









